

Leswell Street, Kidderminster DY10 1RP Telephone: 01562 823568 Fax: 01562 745376 Email: office@st-ambrose.worcs.sch.uk



Principal: Mrs E Brocklesby

30th April 2020

Dear Parents/Carers,

Due to the COVID-19 pandemic, children are spending more time at home, and potentially more time online. There are lots of platforms on connected devices that children can use to learn, keep in touch with friends and play games. As adults, we need to be aware that there are a range of risks children might be exposed to or faced with online and we need to safeguard our children against these.

How can you help to keep your children safe?

Talk to your child.

It's not possible to be at your children's sides every second of the day, so talk with them about online safety issues to help develop their critical th to make good choices.



You may feel they know more about the latest technology than you do, but you nave more life experience to guide them and keep them safe.

- Set agreed boundaries around when and where children can use devices.
- Remind children that the same social rules apply online as they do in real life: be kind, polite, respectful and be wary of strangers.
- Stay vigilant to your children's internet use.
- During the lock-down period, spend time with your children online so you can understand what they are doing and experiencing online.

The link below gives advice on many of the games, apps and social media platforms children are using: https://www.esafety.gov.au/key-issues/esafety-guide (click the link for more information).







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Use parental controls.

Parental controls can help block your child from accessing specific websites, apps or functions. They can also monitor your child's use of connected devices and set time limits. But beware! They should be used in combination with other online safety strategies.

- Parental controls are available on most tablets, smartphones, computers, smart TVs and gaming consoles. The link on the previous page explains exactly how to put parental controls in place on a range of different apps and platforms.
- Set up child-friendly search engines, or select safe search settings on digital devices, to help prevent your child from stumbling across inappropriate sites or content eg:

https://swiggle.org.uk

https://www.kiddle.co

Many toys or devices can connect online, from drones and smart teddies to tablets and wearable devices. While they can be both entertaining and educational, they can reveal your child's personal details and location — and allow other people to contact them without you knowing.

- Set strong passwords.
- Ensure all accounts are set to private.
- Turn off location settings.
- Limit the amount of personal information shared.

Know the signs of cyberbullying.





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Cyberbullying is bullying online and any form of anti-social behaviour on any online device. It is intended to cause personal harm or distress. Although cyberbullying is unusual in children of primary school age, it does happen and it can be distressing.

Typically cyberbullying can be:

- Spreading malicious or abusive rumours and gossiping
- Emailing or texting with threatening or intimidating remai
- Mobbing (a group or gang that target an individual)
- Harassing or intimidation
- Stalking on-line
- Posting embarrassing or humiliating images or videos without consent
- Posting private details on-line without consent
- General bullying or stalking
- Grooming (which might include enticing or goading on-line to self-harm or commit a crime)
- Setting up a false profile, identity fraud or identity theft

What to look out for:

- Children appearing upset after using their mobile, tablet, computer or device.
- Being unusually secretive about their online activities or becoming withdrawn.
- Children complaining of physical symptoms such as tummy aches or headaches, which could be linked to the anxiety cyberbullying is causing.

Cyberbullying can make social isolation worse and the longer it continues, the more stressed children can become. This may impact on their emotional and physical wellbeing.

What to do about cyberbullying:

As parents, our first instinct may be to ban our children from social media, disable the wi-fi or turn off the data access. But this can actually compound the problem, making your child feel as if they're being punished and heightening their sense of social exclusion.

 Report it to a safe adult or use the CEOP button to report online abuse this can be found by googling CEOP or visiting our school website where you will find the button in the top right of the home page.



- Block the bully.
- Screen shot the abuse to keep as evidence.
- If the cyberbullying involves indecent images NEVER forward these to yourself or another person to keep as evidence THIS IS ILLEGAL.
- If the bully become aggressive or threatening contact the local police.





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Talk to your child about what is happening and reassure them.

More information:

https://www.ceop.police.uk/safety-centre/

https://www.nationalbullyinghelpline.co.uk/cyberbullying.html



Look out for unwanted contact.

Unwanted contact is any communication that makes children feel uncomfortable or unsafe, even if they initially welcomed the contact. It can come from a stranger, an online 'friend' or even someone they actually know. At worst, it can involve 'grooming' (building a relationship with children in order to abuse them).

You can help by:

- Make sure accounts are private including chat functions on games.
- Remind children to delete requests from strangers and any contacts they don't know in person.
- Reporting and blocking anyone suspicious on any connected device.

There is a huge amount of information, advice and activities to support parents and children learn and know how to safeguard themselves online.

https://www.thinkuknow.co.uk

https://www.saferinternet.org.uk/advice-centre/parents-and-carers

https://www.nspcc.org.uk/keeping-children-safe/online-safety/

https://www.internetmatters.org/schools-esafety/parent-online-support-pack-teachers/

https://www.net-aware.org.uk





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Please find two posters on the following pages that you can share with your children to remind them how to keep themselves safe online.

During these unprecedented and uncertain times, I hope the above information supports you to keep your children safe. If you need any further support please do not hesitate to contact me via the school office or on keepintouch@francheprimary.worcs.sch.uk

Take care,

Mrs Brocklesby

E. Brocklesby.

Principal